

# THE COLLECTION

ONTARIO

96,000 SF Upbeat Neighborhood Center at the heart of an entertainment district

SEC Fourth & Haven, Ontario CA 91764

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### PROJECT OVERVIEW

The Collection is the newest upbeat neighborhood center located at the gateway to The Resort master-planned community. The 96,000 SF neighborhood center serves a surrounding daytime population of 95,362 people within a 3-mile radius. The Collection provides a place to gather, be entertained, celebrate, and create memories with friends and family.

### A LIFESTYLE HUB







WALKABLE TO SURROUNDING AMENITIES

A BIKEABLE COMMUNITY SETTING

MANY TRANSIT OPTIONS NEARBY

DEMOGRAPHICS	1 MILE	2 MILES	3 MILES
Daytime Population	24,582	61,579	95,362
Avg. Household Income	\$96,052	\$95,043	\$107,401
Residential Population	8,935	27,334	81,987







1.1

THE COLLECTION

HOUSING & DAYTIME POPULATION

10,506 Current Housing Units (2 Mile) **4,500** Future Housing Units (2 Mile)

**61,652** Daytime Population (2 Mile)

**86K PEOPLE** Within a 3-Mile Radius



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# THE RESORT DEVELOPMENT OVERVIEW

**CLICK TO VISIT THERESORTLIVING.COM** 













### **PROJECT** RENDERING



THE COLLECTION





THE COLLECTION

# **DEDICATED MARKETING SUITE**

Each tenant that leases space at a Lewis Retail property receives access to the Lewis Dedicated Marketing Suite. Our services have been tailored to helping businesses succeed, grow, and thrive within their communities.

## THE LEWIS DIFFERENCE

**20K** 

### LEWIS RESIDENTIAL ACCESS

Over 20,000 community residents for promotions, sales & events

**14K** 

### **LEWIS VIP CARD PROGRAM**

Over 14,000 cards created annually for Lewis residents & employees

**(5K)** 

### **DIRECT MAIL ADVERTISING**

Twice per year Lewis sends an average of 5,000 pieces with a 13% response rate

(1.5K)

### **PROPERTY WEBSITES**

Over 1,500 average page views per month for each Lewis Retail center

# TARGETED DIGITAL ADVERTISING



**9K**FACEBOOK POST
Average Reach

40K

GOOGLE ADWORDS

Average Monthly Impressions

Tok Google My Business Average Monthly Views

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